



RECORDING ACADEMY® AND MUSICARES® PARTNER WITH DIRECT RELIEF, THE CALIFORNIA COMMUNITY FOUNDATION AND THE PASADENA COMMUNITY FOUNDATION TO EXPAND FIRE RELIEF EFFORTS DURING 67TH GRAMMY AWARDS® TELECAST

SANTA MONICA, CALIF. (JAN. 30, 2025) — When the wildfire crisis in Los Angeles began, the Recording Academy® and MusiCares® immediately launched **MusiCares Fire Relief** to support impacted music people. Now, the Recording Academy and MusiCares are partnering with **Direct Relief**, the **California Community Foundation** and the **Pasadena Community Foundation** to bolster support for those impacted by the Los Angeles wildfires. On the GRAMMY telecast, attendees, viewers, music industry partners, and corporate sponsors will be encouraged to donate throughout the show, and all funds raised from the telecast will be used to support this new partnership, which will serve not only Los Angeles area music professionals, but the broader needs of others impacted in the Los Angeles community. The 67th Annual GRAMMY Awards® telecast will be broadcast live on Sun, Feb. 2, 2025, at 8 p.m. ET/5 p.m. PT on the [CBS Television Network](#) and available to stream live on [Paramount+](#).

“In addition to raising money for music people, we are proud to add these three incredible partners who are supporting the Los Angeles region in other ways to maximize our efforts of aiding those impacted by this crisis,” said Recording Academy and MusiCares CEO Harvey Mason jr. “We are so grateful to these organizations for their collaboration and look forward to bringing music professionals and fans together on Sunday, Feb. 2 to help rebuild and uplift Los Angeles and its people.”

Direct Relief is a California-based humanitarian organization committed to improving the health and lives of people affected by emergencies and poverty. Since the Los Angeles wildfires began, Direct Relief has provided thousands of air-purifying masks and respiratory protection gear to residents, equipped first responders, and supplied community health centers with essential medications and financial assistance to support displaced residents.

California Community Foundation (CCF) is a leading philanthropic organization dedicated to building a stronger, more equitable Los Angeles County. Since 2003, CCF has provided critical disaster aid to communities across California to complement immediate relief and long-term recovery, ensuring the most impacted and vulnerable receive the help they need. To date, CCF has awarded over \$15 million to more than 130 local nonprofits supporting victims of the Los Angeles wildfires.

Pasadena Community Foundation (PCF) has been supporting Pasadena, Altadena and Sierra Madre nonprofit organizations since 1953. The Foundation's Eaton Fire Relief & Recovery Fund is focused specifically on assisting those impacted by the Eaton Fire in Altadena and Pasadena. Since the start of the crisis, PCF has raised more than \$8 million and has dispersed resources to 20 Altadena- and Pasadena-based nonprofits in its first round of funding.



MusiCares Fire Relief is a dedicated campaign to support the people affected by the recent wildfires in the Greater Los Angeles Area. All money raised will remain in the community and be used to aid those impacted.

To contribute money that will be exclusively used to support music people impacted by the Greater Los Angeles fires, please visit <https://musicares.org/firerelief>.

To contribute money that will be used to support music people and others impacted by the Greater Los Angeles fires, please visit <https://grammy.com/firerelief>.

Additional quotes for use:

Direct Relief:

Dr. Byron Scott, Direct Relief CEO: "For communities devastated by the Los Angeles wildfires, the road to recovery will be long, and the need for support will not end when the flames are extinguished. Direct Relief is committed to ensuring that those affected—whether displaced families, frontline responders or healthcare providers—receive the medical care, essential supplies and ongoing support they need today and for as long as it takes to rebuild. This partnership strengthens our ability to stand with these communities in their time of greatest need."

California Community Foundation:

Miguel Santana, President of the California Community Foundation: "Our path to recovery will be long, and will require the support of all in our community. Thanks to the generosity of thousands in Los Angeles, and across the world, we have raised more than \$30 million and granted out \$15 million to trusted organizations that provide essential services to the most affected and the most vulnerable. Through this incredible partnership with the Recording Academy and MusiCares, we will raise critical resources that will expand our capacity to build back LA strong."

Pasadena Community Foundation:

Jennifer DeVoll, President & CEO of Pasadena Community Foundation: "Since 1953, Pasadena Community Foundation (PCF) has been embedded in the Greater Pasadena area—Pasadena, Altadena and Sierra Madre are our core grantmaking communities. Because of that history, PCF understands the magnitude of loss in the aftermath of the Eaton Fire and has already disbursed \$533,000 in relief grants through our Eaton Fire Relief & Recovery Fund. We know Altadena in particular is a vibrant, artistic community, and we are incredibly grateful that the Recording Academy and MusiCares have chosen to partner with PCF to support local artists and all those impacted by this catastrophe."

ABOUT THE RECORDING ACADEMY

The Recording Academy represents the voices of performers, songwriters, producers, engineers, and all music professionals. Dedicated to ensuring the recording arts remain a thriving part of our shared cultural heritage, the Academy honors music's history while investing in its future through the GRAMMY Museum®, advocates on behalf of music creators, supports music people in times of need through MusiCares®, and celebrates artistic excellence through the GRAMMY Awards®—music's only peer-recognized accolade and highest achievement. As the world's leading society of music professionals, we work year-round to foster a more inspiring world for creators.



For more information about the GRAMMY Awards and the Recording Academy, please visit [GRAMMY.com](https://www.grammy.com) and [RecordingAcademy.com](https://www.recordingacademy.com). For breaking news and exclusive content, follow @RecordingAcad on [X \(Twitter\)](#), “like” Recording Academy on [Facebook](#), and join the Recording Academy's social communities on [Instagram](#), [YouTube](#), [TikTok](#), and [LinkedIn](#). For media assets, please visit the [Recording Academy Press Room](#).

ABOUT MUSICARES

MusiCares® helps the humans behind music because music gives so much to the world. Offering preventive, emergency and recovery programs, MusiCares is a safety net supporting the health and welfare of the music community. Founded by the Recording Academy® in 1989 as a U.S.-based 501(c)(3) charity, MusiCares safeguards the well-being of all music people through direct financial grant programs, networks of support resources, and tailored crisis relief efforts. For more information please visit: www.musicares.org.

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